

September 1, 2015



Greetings, Business Leaders and Friends!

Did you know that Brevard County has one of the fastest growing elder populations in the United States? With more than 110,000 citizens over the age of 65, Brevard has the 7th highest percentage of elders in the state, and the 24th highest percentage nationally. Nearly 30,000 of our residents between the ages of 60 and 64 do not qualify for most state or federal assistance programs. As a result, Brevard is experiencing not just a boom in elders, but also an increase in the number of seniors who are not covered for care.

The mission of Helping Seniors of Brevard County (HSOBC) is to advocate, educate, and fundraise on behalf of our local senior citizens, to improve elder care, especially for those who are economically distressed or who “fall between the cracks”. In an effort to fulfill this mission, **HSOBC** invites you to become a sponsor and/or advertiser for our 1st Annual Fine Art Auction, to benefit Brevard County’s senior population. This exciting event will be held **Saturday, October 17th from 6-10 PM at Holy Name of Jesus Church.**

The **Benefit Auction** (silent and live) will feature many valuable and collectible items, including:

- Posters of **Super Bowl XLIX** signed by Heisman Trophy winner Joe Bellino, Tom Brady, Coach Belichick, and other **Patriots**
- 40 handmade rugs from Russia, India, Pakistan, Iran, and China, including ten donated by Falasiri Rugs of Vero Beach
- Indian arrowheads c. 8000 B.C. fashioned into jewelry
- Dated copy of the Great White Fleet sent by Roosevelt around the world in 1907
- Signed photo of USNA grad Bruce McCandless making the first untethered space walk
- Art by **local and national artists**, including **Frits Van Eeden, Phil Capen** and **Cecy Turner**

HSOBC is asking general attendees for a donation of \$25 for one ticket, or \$100 for five tickets. Each ticket entitles the holder to wine and food at the event, a live and silent auction, plus entry into a drawing to win an Oriental rug donated by **Falasiri Rugs**.

Along with ticket sales, our corporate sponsorship program is an important part of our fundraising efforts for this event. Partnering is a win-win – for you, as well as for the Brevard County seniors we serve! How does it benefit you/your organization?

- **Visibility:** your company will be recognized for its support of seniors right here in Brevard County
- **Opportunity:** to forge relationships with other like-minded business people
- **Reward:** it just feels great to serve, and to make a difference!

Remember, every dollar helps, and members of **your own community** benefit from your generous donations. Your sponsorship will help ensure the success of this event. **Please see attached documents, and consider offering a tax-deductible donation or sponsorship, or consider advertising in the event program.**

Please do not hesitate to contact us with any questions or ideas.

Sincerely,

Joe Steckler, President and Event Chair
Helping Seniors of Brevard County

321-473-7770
info@helpingseniorsofbrevard.org



Helping Seniors of Brevard Art Auction Sponsorship
Saturday, October 17, 2015 – 6 p.m. to 10 p.m.
Holy Name of Jesus Catholic Church

Platinum - \$5,000 Premier Event Sponsor

- Company name and logo on Sponsor Board as Premier Event Sponsor
- Company name in press releases
- Prominent full-page ad in the event program
- Recognition on HSOB Web site and Facebook page
- Your banner hung at the event
- Additional special recognition during the event
- 20 event tickets
- Two VIP Parking Passes

Gold - \$2,500

- Company name and logo on Sponsor Board as a Gold Level Sponsor
- Company name in press releases
- Full-page ad in the event program
- Recognition on HSOB Web site and Facebook page
- Your banner hung at the event
- Additional special recognition during the event
- 10 event tickets

Silver - \$1,000

- Company name and logo on Sponsor Board as a Silver Level Sponsor
- Company name in press releases
- Half-page ad in the event program
- Recognition on HSOB Web site and Facebook page
- Additional special recognition during the event
- 6 event tickets

Bronze - \$500

- Company name and logo on Sponsor Board as a Bronze Level Sponsor
- Quarter-page ad in the event program
- Recognition on HSOB Web site and Facebook page
- Additional special recognition during the event
- 4 event tickets

Copper - \$250

- Company name and logo on Sponsor Board as a Bronze Level Sponsor
- Business card sized ad in the event program
- Recognition on HSOB Web site and Facebook page
- Additional special recognition during the event
- 4 event tickets

Pewter - \$100

- Company name and logo on Sponsor Board as a Bronze Level Sponsor
- Name listed in the event program
- Recognition on HSOB Web site and Facebook page
- Additional special recognition during the event
- 2 event tickets



SPONSOR REGISTRATION – Complete the application and mail or scan/email to:

Helping Seniors of Brevard
P.O. Box 372936
Satellite Beach, FL 32937
Kay@HelpingSeniorsOfBrevard.org

We wish to sponsor Helping Seniors of Brevard Art Auction Sponsorship at the following level (please check one):

_____ Platinum	\$5,000
_____ Gold	\$2,500
_____ Silver	\$1,000
_____ Bronze	\$ 500
_____ Copper	\$ 250
_____ Pewter	\$ 100

Company / Organization Name, as it will appear on promotional material:

Contact: _____ Phone: _____

Email _____

If paying by AMEX, Discover, Master Card or Visa, please complete the following:

Name on card: _____

Card #: _____ Exp. Date: _____ CVV: _____

PLEASE EMAIL YOUR LOGO TO Kay@HelpingSeniorsOfBrevard.org

Thank you for your support!
Contributions should be made payable to
Helping Seniors of Brevard, and may be tax-deductible
(please consult an accounting professional).

For additional information or questions about Helping Seniors, please call 321-473-7770 or visit our web site at www.HelpingSeniorsofBrevard.org.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE 1-800-435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. THIS ORGANIZATION RETAINS 100% OF ALL CONTRIBUTIONS RECEIVED.



**Advertising Form
Helping Seniors of Brevard County, Inc.
Benefit Auction Program**

Company Name _____

Company Address _____

Telephone () _____ Website _____

Company Email _____

Contact Person _____ Title _____

Contact Person Phone () _____ Cell Phone () _____

Please circle the selected ad size:

DEADLINE FOR SUBMITTING AD IS OCTOBER 5, 2015

Back Cover - \$800.00

Full Page - \$400.00

Inside Front Cover - \$600.00

Half Page - \$200.00

Inside Back Cover - \$600.00

Quarter Page - \$100.00

Please send your ad in an electronic .jpg file to joesteckler@aol.com.

Your ad will appear in 1,000 full-color programs for the Helping Seniors Benefit Auction on October 17, 2015. It also will help us fulfill our mission to improve the quality of life for Brevard's senior population through the provision of information, education and resources.

Please make checks payable to: Helping Seniors of Brevard
P.O. Box 372936
Satellite Beach, FL 32937

For additional information or questions about Helping Seniors, please call 321-473-7770 or visit our web site at www.HelpingSeniorsofBrevard.org.