

Cuts 92% of your driving motions! New Fordomatic Drive* does your gear shifting for you. It's America's newest, finest, most flexible automatic transmission!

*Optional at extra cost.



Stretch your driving dollars—with Ford's Automatic Mileage Maker! You get high-compression performance with regular gasoline! A new Waterproof Ignition System prevents engine "shorts" from moisture.

No car is better finished, better built! There's quality that lasts in the quiet elegance of Ford's new Luxury Lounge Interior, in the soundness of Ford's coachwork!

All the best

FOR THE YEARS AHEAD

Enjoy "Fashion-Car" styling—from the new recessed headlights to new Jet-Styled Wind-splitters. Ford's designed to stay "right" in the years ahead!



Feel the safety of an extra-heavy steel Luxury Lifeguard Body! And Ford's new Double-Seal King-Size Brakes keep out dirt and water—give smooth, safe stops in any weather!

"Test Drive" the '51 Ford . . . at your Ford Dealer's today. And as you drive it, remember that this car is built for the years ahead! With 43 "Look Ahead" features, it was planned and engineered to stay young in performance, to stay in style, to stay thrifty—for years to come!

**YOU CAN PAY MORE
BUT YOU CANT BUY BETTER!**

Relax with Ford's new Automatic Ride Control! It adjusts your ride to any road automatically! The going stays easy, level—no pitch, no jounce, no roll!

'51 Ford