



It's smart as a convertible!
It's snug as a sedan!



Carries six big people
in super comfort!



"Luxury Lounge" interiors
are "Color-Keyed" to the
finish of the car!



Style like that will always
stay "right"!



It's got Automatic Ride
Control that literally
"vans out" the road!



You get the choice of 3
great drives—Conventional,
Overdrive or Fordomatic!

It's the Belle of the Boulevard! It's the new **FORD** Victoria!



It's built for
the years ahead!

Count on the compliments coming your way with a new Ford Victoria parked at your door! For this newest of all Ford body types has an appeal no one with an eye for beauty can deny. It's long looking. It's low looking. It's good looking. Good looking in every outside line—good looking in every inside detail. And it will stay good looking not just this year and next, but for the years ahead—because the quality is there! . . . Why not see this newest Ford Beauty at your Ford Dealer's today! You'll love it!

Overdrive, Fordomatic Drive and white sidewall tires, optional at extra cost.