

Help yourself to the open road and as far as the eye can see in any direction! Ford's new Victoria gives you the "wide-openness" of a convertible and the comfort of a trim sedan!



Take your pick of a wide variety of smart solid or two-tone body colors! And the Victoria's "Luxury Lounge" Interior features long-wearing Craftrod-leather-vinyl upholstery combinations, luxurious modern trim and a new "Safety-Glow" Control Panel - all keyed to outside colors!

*You've got the world
by the wheel in the*

**'51 FORD
VICTORIA!**



Relax as you ride! Ford's Automatic Ride Control smooths out the bumps before they can reach you. The Automatic Posture Control front seat insures the most comfortable driving position. What's more, you have the assurance of Ford's Luxury Lifeguard Body with a solid steel top, and Ford's double-drop box-section frame with five cross members!

You're set for the years ahead - with 43 "Look Ahead" features from Key-Turn Starting to extra-big "Tall-Tale" Rear Lights and "Double-Seal" King-Size Brakes! See the '51 Ford Victoria - "Test Drive" it - today at your Ford Dealer's.

You get power to match the "let's go" look of the Ford Victoria—the famous 100-h.p. V-8 engine and your pick of Conventional Drive, Overdrive* or the new Fordomatic Drive*. With any of them, Ford's Automatic Mileage Maker delivers high-compression performance on regular gasoline!

*You can pay more
but you can't
buy better!*

*Overdrive, Fordomatic Drive and extra power windows, if available, optional at extra cost. Equipment, accessories and trim subject to change without notice.