

# The Helping Seniors 1951 Ford Victoria Hot Rod

The car itself is a work of art. The 1961 Ford Victoria Hot Rod draws admirers everywhere it appears. From the perfectly polished black jet black exterior to its gleaming chrome, this is a look-alike for the car that Robert Mitchum drove in the classic favorite film "Thunder Road" - and it has been beautifully restored to showroom condition.

Even more special is that this car was gifted from the personal collection of Space Coast Car Dealer AJ Hiers, of the Boniface-Hiers Automotive Group. AJ had helped Joe Steckler many times, over the years, in the work of building the Brevard Alzheimer's Foundation and the "Joe's Club" Adult Daycare centers, by generously donating grand prize vehicles for car raffle fundraisers.

Joe, a tireless senior advocate, followed his work at Alzheimer's by forming Helping Seniors of Brevard. Helping Seniors, now in its 6th year of community service, provides a free Senior Helpline and media outreach program, that connects Seniors with information resources to assist in all facets of aging, as well as advocating for Seniors at all levels.

This year, when Joe approached AJ for assistance with the "Helping Seniors" organization, AJ showed him the Classic Ford. Joe, at first, protested, saying the organization could not afford such a beautiful car. AJ quipped - "Yes you can, Joe! I'm giving it you!" AJ's only request was that Helping Seniors take the car and use it to raise a much money as possible to do good for Seniors in our area.

With that in mind, the Helping Seniors team launched the "Win the Classic Ford" Car Raffle

effort. Tickets are sold for donation by phone at 321-473-7770 and online at [HelpingSeniorsofBrevard.org/Classic](http://HelpingSeniorsofBrevard.org/Classic). Car Raffle Tickets are priced at \$25 for 1 ticket or 5 tickets for \$100 donation.

The car made its debut appearance recently at the 8th annual June 2017 World Elder Abuse Awareness Day Community Fair at the Melbourne Auditorium - to rave reviews and wowing audiences there - and will be at all major events countywide from now until drawing date on February 10, 2018.

The Car Raffle drawing (need not be present to win) will be held at a special fundraiser event at the

American Muscle Car Museum, a 123,000 square foot complex that houses the collection of Mark Pieloch's more than over 250 cars ranging from classic 1950's to 1970's American muscle cars, to modern "sophisticated" muscle like a 2017 Shelby GT350R. The Museum is not open to the general public, but will be open for the Win the Classic Grand Drawing.

Get your tickets today and support the work of Helping Seniors. Call 321-473-7770 today and/or visit [HelpingSeniorsofBrevard.org/Classic](http://HelpingSeniorsofBrevard.org/Classic). One thing is sure, you'll look great behind the wheel of this beautiful American classic. **SS**



## Win the Classic! (and help Helping Seniors!)

Helping Seniors is Raffling this beautiful 1951 Ford Victoria Hot Rod - generously donated from the personal collection of AJ Hiers - to help fund our Senior Information Helpline and efforts on behalf of Brevard Seniors.

Car Raffle: 1 ticket \$25  
or 5 tickets for \$100 Donation.

Call 321-473-7770 for Tickets  
or go online to [HelpingSeniorsofBrevard.org/classic](http://HelpingSeniorsofBrevard.org/classic)

**Support Helping Seniors**  
Drawing Feb 10<sup>th</sup> 2018 - Need not be present to Win.

