



charities&nonprofits

IN BREVARD COUNTY

Helping families develop their own aging plan

Helping Seniors was founded in 2011 by retired Navy Captain Joe Steckler as an outgrowth of his 25 years of work with the Alzheimer's Association and Brevard Alzheimer's Foundation. Now into our 13th year of service, Helping Seniors took more than 5,450 calls on our Senior Information Helpline, assisting Seniors and their families to navigate the challenges they often face.

Helping Seniors also educates through our county-wide media efforts: TV programs on SCG-TV, as well as On-Demand at YouTube & Facebook; weekly radio shows on 90.3 WEJF-FM and podcasts available on all major services, as well as newsletter and articles published in many local publications. We also feature free-to-the-public education seminars, educate in-person at area Senior Expos, and also online at our website HelpingSeniorsOfBrevard.org.

In 2023, we established Joe's Senior Resource Center - a 5600 sq ft open-to-the-public location full of services and resources for Seniors - on the 2nd floor of the Omni Professional Tower on the medical campus located in the downtown Melbourne area.

We are the leading senior advocacy group in Brevard County. And in case you weren't aware of the most recent elder numbers in our area:

- The Space Coast has more seniors than children under 18!
- 1 in 4 persons in Brevard County is over age 65!
- 50% of Brevard County is already over 50! (senior by AARP standards)

Despite these statistics, less than 1/10 of 1% of our county's budget is directed to programs serving seniors and so our mission is to improve the quality of life of Brevard's senior population through the provision of information, education, and resources. Our vision is to create an information network that will help seniors access services to meet their health, household, financial, legal, and other needs.



To learn more about Helping Seniors of Brevard, the 100% local, home-grown, non-profit organization focused on helping families develop their own Aging Plan, "Getting Your Ducks in a Row!," call us today at 321-473-7770.