



The Importance of Giving

By Joe Steckler, President, Helping Seniors of Brevard County

I have lived in Brevard County since 1989. After retiring from 38 years in the Navy, I became involved in nonprofit work. Initially I worked with the Brevard Alzheimer's Foundation, building three adult daycares (now called Joe's Clubs) in Melbourne, Titusville, and Micco. In 2011, I founded Helping Seniors of Brevard.

Raising money for a nonprofit is a challenge. Helping Seniors relies on sponsorships, fundraisers, and small grants. I take no pay, and we have a small but competent staff and a minimal budget that we must meet to continue helping people.

You may ask, "Why give at all?" For most people it is the right thing to do. Many people place nonprofit giving in their budget, having selected a cause to support and the amount to give. Such people have made their decision and it is difficult to change their minds, though charities try to enlist their aid through mail and electronic solicitations.

Like other nonprofits, Helping Seniors maintains a database of donors that grows each year through good work and various fundraising efforts such as our car raffle. This year's event, our 8th annual, will take place Sunday, October 27, from 1-4 PM at the American Muscle Car Museum. The winner will choose one car from the following 2024 basic models: Jeep Compass Sport, Dodge Hornet GT, Mazda3 Sedan S, Chevrolet Colorado WT Truck, Mitsubishi Outlander Sport 2.0 S, or Kia Sportage LX.


Tickets are one for a \$25 donation or five for a \$100 donation, and can be obtained by calling 321-473-7770, online at HelpingSeniorsofBrevard.org, or at any Boniface-Hiers dealership. Each ticket is your entry in the "Choose Your Adventure" Car Raffle, access to outdoor exhibits and the front showroom of the Museum (2 tickets required for the main showroom), plus complimentary refreshments while supplies last. You need not be present to win, but we hope you will join us for a fun family-friendly afternoon featuring one of the largest car collections in North America!

Your generosity also supports our new Senior Resource Center, located in the Apollo Professional Tower at 1344 S. Apollo Blvd. Suite 2-C in Melbourne. The Center hosts our Senior Helpline, Senior Housing Task Force, Volunteer Center, Media & Information Center, and ten senior friendly businesses.

The need for our services continues to grow—now in our 13th year of service, we took 5,450 calls on our Senior Helpline in 2023 (an all-time high) and reached thousands more through our free educational outreach programs:

The Importance of Giving continued on pg 35

**Quality Pharmacy
Care Is More Than
Just Prescriptions!**




The Medicine Shoppe[®]
PHARMACY
Caring beyond prescriptions.SM

**We offer FREE
Prescription
Delivery Service**

For a Healthy Dose of Care

NOW OFFERING A FULL LINE OF CBD PRODUCTS*



- CBD is a Natural alternative support for overall well-being gaining rapid popularity
- A remarkable response from customers for uses including: sleep, mood, pain and memory
- Our product is Non GMO, Gluten Free, Third Party Lab tested quality
- Stop in and talk to our pharmacist about any questions or concerns

321.242.2440

2176 Sarno Rd, Melbourne
HRS: Mon-Fri 9-6 & Sat 10-1
Melbourne.MedicineShoppe.com

- Now accepting United Healthcare and Health First insurance
- COVID Vaccines/Boosters available
- Preferred Pharmacy for Health First
- United Healthcare Pharmacy Provider

*These statements have not been evaluated by the FDA. CBD is not intended to diagnose, treat, cure, or prevent any disease. It is advised you check with your physician before starting any new dietary supplements



Helping
SENIORS
TRAVEL CLUB

THE 5TH ANNUAL FOUNDATION CRUISE HELPING SENIORS OF BREVARD

Jan/Feb 2025 - 3-Night/7-Night/10-Night Cruises Round Trip Port Canaveral

Sail with your Brevard Friends!



Sail with your friends - and your whole family! Meet your Helping Seniors friends from Brevard County on the luxurious MSC Seashore! Start your 2025 with a 3-night, 7-night or 10-night sailing to visit Ocean Cay Marine Preserve, the MSC Private Island Reserve, and more!



Your Own Private Island
MSC Ocean Cay Marine Reserve



Balcony Stateroom
MSC Seashore



3-Night Bahamas
Jan 30 - Feb 2 2025



7-Night West Caribbean
Feb 2 - Feb 9 2025



10-Night Bahamas/Mexico
Jan 30 - Feb 9 2025

The 5th Annual Helping Seniors Foundation Cruise (Choose All Inclusive for Maximum Savings or Ala Carte - as you please!)

Sail All-Inclusive with:

- * Cabin * All Port Charges * All Taxes * Gratuities * Meals * Drink Package
- * Wi-Fi Package * Special Events * Private Cocktail Party * Admin Fee
- * Work-Out Facilities * World Class Spa * Great Dancing
- * Includes Foundation Donation on behalf of Helping Seniors of Brevard

Helping Seniors Travel Club Jan/Feb All Inclusive Sailing Pricing

	3-Night	7-Night	10-Night
Inside	\$632	\$1,163	\$1,590
Balcony	\$742	\$1,443	\$1,960

Prices are Per-Person based on Double-Occupancy.
Call for pricing for Outside Staterooms and Yacht Club Availability.
Come Sail with your friends at Helping Seniors of Brevard



**Helping Seniors Travel Club 321-473-7770
or call Chris Morse 818-430-1480 (mobile)**

Helping Seniors of Brevard is a Florida 501(c)(3) Nonprofit. Helping Seniors of Brevard - P.O. Box 372936 - Satellite Beach, 32937. The Helping Seniors Travel Club is operated by Senior Travel division of The Travel Center - CST # 20000881-10 FST # 14672 - who is solely responsible for all travel arrangements. A portion of travel commissions from Helping Seniors Travel Club Members travel funds the Helping Seniors Endowment.