



# So Much Good Ahead for Seniors in Brevard County

By Kerry Fink, VP/Exec Director, Helping Seniors of Brevard

**N**early 15 years ago, Joe Steckler founded Helping Seniors with a bold vision—building on his earlier success organizing the Brevard Alzheimer's Foundation and launching the Joe's Clubs—to make Brevard County the #1 place in the nation for caring for our Seniors.

There's still much work to be done to bring Joe's vision to full reality, but every great journey starts with a dream. As the saying goes, "Write the vision and make it plain, so that all who read it can run with it." And today, that vision is clearer and more achievable than ever.

The good news? We're already making meaningful progress. Brevard is home to many outstanding programs aimed at supporting Seniors—thanks to organizations like Aging Matters, the Brevard Alzheimer's Foundation, and so many others who care deeply about our aging population.

I remember a conversation I had with Joe. We were discussing the need for strong programs for Seniors, and I asked him: Is the problem that the programs don't exist, or is it that people don't know where to turn for help? That question became a driving force behind Helping Seniors. Our mission is

to ensure that Seniors and their families do know where help exists. That's why we operate our free Senior Helpline—(321) 473-7770—and why we invest so much effort into providing clear, accessible information through media, education, and outreach.


This is just one piece of the puzzle. As we celebrate key milestones—60 years of Aging Matters, 30 years of the Brevard Alzheimer's Foundation, and 15 years of Helping Seniors—we're encouraged by the momentum.

But there are still chapters of this story left to write. We must identify sustainable funding solutions that address critical needs: affordable housing, in-home care, senior living options, and better management of chronic medical issues that often overwhelm aging individuals.

We also need to strengthen support for caregivers—many of whom are overburdened family members doing their best under great stress. These unsung heroes deserve the resources and respite they need to continue providing care without burning out.

*So Much Good Ahead for Seniors... continued on pg 47*


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## THE 6<sup>TH</sup> ANNUAL FOUNDATION CRUISE HELPING SENIORS OF BREVARD

Jan 24-31 2026 - 7-Night Cruise Round Trip Port Canaveral

**Sail with your Brevard Friends!**



Sail with your friends - and bring your whole family! Meet your Helping Seniors friends from Brevard County on the luxurious MSC Grandiosa! Make January 2026 special on our 7-night sailing to Nassau Bahamas, San Juan Puerto Rico and Puerto Plata Dominican Republic!



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**Contact: Helping Seniors of Brevard Travel Club  
Chris Morse 818-430-1480 Cell**



Helping Seniors of Brevard is a Florida 501(c)(3) Nonprofit. Helping Seniors of Brevard, P.O. Box 372904 - Seaside Beach, 32157 P.O. Box 372907, The Helping Seniors Travel Club is operated by Senior Travel division of The Travel Center, CST# 2000881-10 PST# 14672, who is solely responsible for all travel arrangements. A portion of travel commissions from Helping Seniors Travel Club Members travel funds the Helping Seniors Endowment.





## THE ALASKA CRUISE HELPING SENIORS OF BREVARD

Jun 2026 - 7-Night Cruise Round Trip Seattle

**Sail with your Brevard Friends!**



Let's explore the Majesty of Alaska together June 2026 as you sail with your friends - and bring your whole family! Meet your Helping Seniors friends from Brevard County on the luxurious MSC Poesia for the Inaugural Alaska season. With our 7-night Round-Trip Seattle sailing, we'll call on Ketchikan, Alaska, Juneau, Alaska and Icy Strait Point, Alaska well as Victoria, Canada - plus cruising the Tracy Arm Fjord.



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 (based on double-occupancy)

**Contact:**  
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