



The Goal of a Good Nonprofit

By Kerry Fink, VP/Exec Director,
Helping Seniors of Brevard

Brevard County, Florida, has thousands of nonprofits- recent data from TaxExemptWorld showing around 4,857 organizations listed, including public charities, foundations, and other 501(c) types that serve all areas like health, education, arts, and human services, contributing significantly to the local quality of life and economy." - so says the "Great Google."

When you think about, that is a lot of organizations seeking to do good here! So what makes a nonprofit a "good" nonprofit? In my role as Executive Director for Helping Seniors, now into our 15th year of service as a 100% local organization, I learned a lot from our Founder Joe Steckler who focused on making sure that (a) the organization stayed true to its mission, (b) is frugal with the resources entrusted to it, (c) is effective in its efforts to provide helpful and useful services not readily available elsewhere, and (d) communicates regularly and transparently about it is doing.

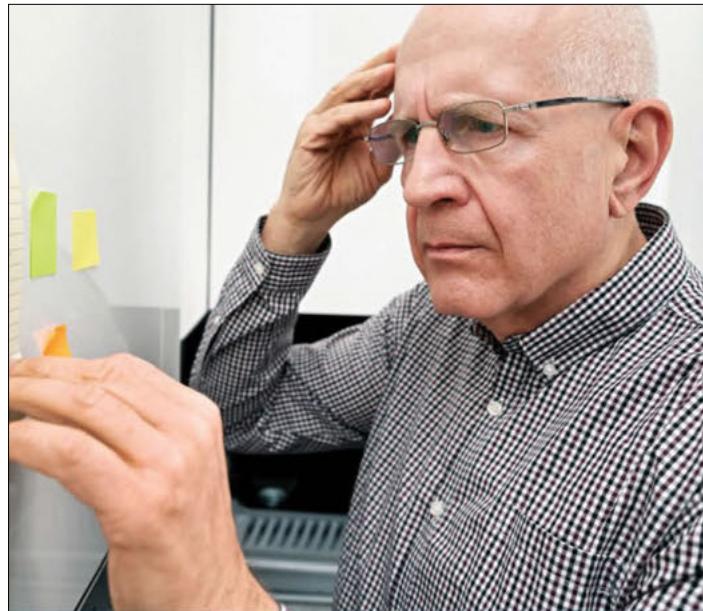
We are here to complete - not compete - in the network of care for our Seniors and their families! It is often said "it takes a village" talking about raising kids. We have adopted that way of thinking when it comes to Seniors. We are better together than individually! That is why you see us applauding for folks like Aging Matters of Brevard, Brevard Alzheimer's Foundation, and so many others who devote themselves to making life better for Seniors.

It is also why we are actively expanding our work with AARP in 2026! We continue forward our collaboration in ScamJam Senior Safety Training programs county-wide, Senior Appreciation Events, Chapter participation and, this year, adding two Caregiver Conference Events. We also became officially licensed in AARP's "Senior Planet" program - and are training now so that we can serve more Seniors in making technology work for them.

And we work diligently to ensure we continue to meet expectations and improve lives of our Seniors as a trusted part of the Community.

To that end, we worked to awarded the Candid Platinum Seal of Transparency for 2025 - the highest recognition from Candid (formerly GuideStar) "signifying a nonprofit shares extensive details on its goals, strategies, capabilities, impact metrics, and board demographics, placing it in the top tier (often <1%) for transparency and accountability, building immense donor trust and demonstrating real results. To earn it, nonprofits must upload information, including key performance indicators (KPIs) showing their impact, beyond just basic financials."

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Do You Need A Financial Plan? cont'd from pg 17

Usually, this entails (at a minimum) annual meetings and collective adjustments from both the advisor and client.

Similar to painting the walls in your house, taking time and having patience may be the difference between a successful and a poor financial plan. Using a Certified Financial Planner™ could benefit your financial health. Whether you are planning for retirement, higher education, or simply leaving a legacy to your heirs, CFP® practitioners can utilize the financial planning process to map out a plan for you. If you are interested in learning more about the financial planning process and how it may help you, give our office a call at (321) 956-7072. We offer a no-obligation, free meeting to all readers of the Senior Scene. I hope to see you soon.

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Celebrating 27 Years of Birding, Conservation, and Community

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for participants to enjoy nature without extensive travel or strenuous activity.

At its heart, the Space Coast Birding & Wildlife Festival is about more than birds - it's about protecting the places we love and ensuring future generations can enjoy them too. Festival proceeds support SCBWA's year-round conservation efforts, educational programming, and community outreach, including initiatives that introduce young people to birding and environmental stewardship. By attending the festival, participants play a direct role in supporting local conservation and helping safeguard Florida's natural heritage.

The 27th Annual Space Coast Birding & Wildlife Festival takes place January 21–25, 2026, with events headquartered at the Radisson Resort at the Port, Cape

Canaveral. Flexible registration options allow attendees to choose individual field trips, lectures, or multi-day passes - making it easy to tailor the experience to personal interests and schedules. Whether you come for the birds, the learning, the camaraderie, or simply a few days immersed in nature, SCBWF promises a memorable and uplifting experience.

For more information or to register, visit scbwa.net. (S)

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We thank you for your trust, support and dedication to helping us in the work of Helping Seniors! We appreciate every donation, every volunteer and every organization that helps us to do our mission every day! We pledge to work to be sure we are a "Good Nonprofit" here in Brevard County! (S)

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Thank You Seniors!! Because of your support and friendship/trust we have joined the elite exclusive top 100 Travel advisors in the United States.

Here's why we're the top choice for senior travelers:

- Unmatched Customer Service: Our clients rave about the personal attention and care they receive every step of the way.
- Special Needs Certified: We're committed to making travel accessible, comfortable, affordable and enjoyable for our special needs seniors.
- Best Prices – Always: We consistently deliver the lowest rates, tailored specifically to your unique travel plans.
- Senior-Focused Travel Partners: We exclusively partner with vendors who share our dedication and pricing to our senior community to the senior community.
- Let us show you why seniors trust us for their adventures – experience the difference.

If you booked direct for your cruise you are paying too much!!

We meet or beat any internet or direct booking price.

Some of our fantastic accounts include:

- Helping Seniors of Brevard
- Buena Vida Estates
- Martin Anderson
- Elks Club
- Moose Club
- Veterans & Nurses Reunions
- Chamber of Commerce
- Heritage Isle
- Theme Musical Cruises
- 50IC3 Fund raising partners
- And many more ☺



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At the Top Agency Awards Celebration



Betty accepting Customer Service Award



Chris accepting award for #1 Agency in Brevard County-Clients & Vendors





Helping
SENIORS
TRAVEL CLUB

THE 6TH ANNUAL FOUNDATION CRUISE HELPING SENIORS OF BREVARD

Jan 24-31 2026 - 7-Night Cruise Round Trip Port Canaveral

Sail with your Brevard Friends!



Sail with your friends - and bring your whole family! Meet your Helping Seniors friends from Brevard County on the luxurious MSC Grandiosa! Make January 2026 special on our 7-night sailing to Nassau Bahamas, San Juan Puerto Rico and Puerto Plata Dominican Republic!



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Contact: Helping Seniors of Brevard Travel Club
Chris Morse 818-430-1480 Cell




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Helping Seniors of Brevard is a Florida 501(c)(3) Nonprofit. Helping Seniors of Brevard - P.O. Box 372996 - Solidite Beach 32997 P.O. Box: FL 32997. The Helping Seniors Travel Club is operated by Senior Travel division of The Travel Center - CST #2000881-10 FST # 14672 - who is solely responsible for all travel arrangements. A portion of travel commissions from Helping Seniors Travel Club Members are used to fund the Helping Seniors Endowment Fund.



Helping
SENIORS
TRAVEL CLUB

THE ALASKA CRUISE HELPING SENIORS OF BREVARD

Jun 2026 - 7-Night Cruise Round Trip Seattle

Sail with your Brevard Friends!



Let's explore the Majesty of Alaska together June 2026 as you sail with your friends - and bring your whole family! Meet your Helping Seniors friends from Brevard County on the luxurious MSC Poesia for the Inaugural Alaska season. With our 7-night Round-Trip Seattle sailing, we'll call on Ketchikan, Alaska, Juneau, Alaska and Icy Strait Point, Alaska well as Victoria, Canada - plus cruising the Tracy Arm Fjord.



The Alaska Helping Seniors Foundation Cruise

* Cabin * All Port Charges * All Taxes
* Gratuities * Meals * Drink Package
* Wi-Fi * Special Events
* Travel Insurance * Admin Fee
* Donation – Helping Seniors of Brevard

(Round Trip Seattle)

Deluxe Balcony - \$1821 pp including Gratuities

Standard Balcony - \$1741 pp including Gratuities

**Inside - \$1401 pp including Gratuities
(based on double-occupancy)**

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